

2010 ABB NEWS INSERTION ORDER FORM

Please see page 2 for more information about ABB News advertising opportunities.

Contact Name _____

Company _____

Address _____

City/State/Zip _____

Country _____

Phone _____ Fax _____

E-mail _____

Ad size

- 1/3 page vertical
- 1/3 page horizontal
- 1/2 page vertical
- 1/2 page horizontal
- full page

Placement

- run of book
- cover 2
- cover 3
- cover 4
- cover wrap

Month

- January
- February
- March
- April
- May
- June
- July
- August
- September
- October
- November
- December

Frequency

- 1 issue*
- 3 issues*
- 6 issues
- 9 issues
- 12 issues
- other

**Based on availability. 1x and 3x rates are not applicable to Sept. and Oct. issues of ABB News.*

Advertiser Signature _____ Date _____

Attention Advertisers:

AABB is authorized to insert your advertisement according to the specifications listed on the Insertion Order Form.

Cancellations:

Cancellation made prior to two weeks before ad posting will forfeit 15% ad rate. Cancellations within two weeks of ad post date will be billed at full ad rate.

Please return form to:

AABB, Attn: Tamara Zein
 8101 Glenbrook Road
 Bethesda, MD 20814
 Fax: +1.301.215.5722
 (Please do not duplicate by mailing.)

AABB USE ONLY

Net rate _____

Agency discount _____

Gross rate _____

Proofs:

Matchprint or equivalent contract proof must be supplied to Tamara Zein. For more information, call +1.240.333.6604, or e-mail tzein@aabb.org.

