



An Important Update About the 2021 AABB Annual Meeting

Dear AABB community,

We are pleased to announce AABB's Annual Meeting will be held virtually on October 17-19, 2021, with support for in-person pop-up events throughout the world! AABB is harnessing the latest technology and community resources to ensure we can deliver you the best virtual experience possible. We are excited to build on last year's successful event with new ways to reach people in real-time throughout the world. And, of course, we look forward to hopefully returning to an in-person Annual Meeting in 2022.

The decision to host virtually was made by the AABB Board of Directors, after reviewing the feedback from the community, and in collaboration with our meeting planning partners. Given the ongoing international impact of COVID-19, a virtual event will provide us the platform to produce the highest quality and exceptional learning and collaborating experience possible.

First, this year's meeting will emphasize accessibility and connections. All sessions this year will be available with Spanish translation, with live and on-demand sessions to optimize accessibility and connections. We will be offering a new track focusing on the fundamentals of transfusion medicine – designed specifically for early-career colleagues. The new platform also offers exceptional networking features for enhanced business discussions and opportunities for you to connect with friends and colleagues near and far.

Secondly, this year's meeting will emphasize content. As you've come to expect, the 2021 AABB Annual Meeting will feature a robust program of education sessions led by world-renowned experts, a series of oral and poster presentations covering the latest cutting-edge research, and a virtual exhibit hall showcasing new products and services from our industry partners. This year's meeting will also offer even more education and research sessions on biotherapies. To learn more about what's in store, [this year's program preview](#) is already available!

Finally, this year's meeting will emphasize convenience. Our decision to hold the meeting on a Sunday, Monday and Tuesday this year is in direct response to feedback from attendees letting us know that those days will make it easier to participate as much as possible. There will also be some pre-meeting events held on Friday and Saturday (Oct. 15-16) and attendees will have access to the platform in advance of the meeting's start.

And that's not all. To encourage our members to stay connected, AABB is supporting Annual Meeting in-person pop-up events, which will allow small groups to get together throughout the world to learn and network together.

Registration for the 2021 AABB Annual Meeting will open for AABB members on June 23. General registration opens June 30. Please visit the [AABB Annual Meeting web page](#) for more information – and check back regularly for updates throughout the coming months.

We know nothing can replace the energy and excitement of our in-person gatherings. But we also know that nothing can stop this community or its mission. This October, you'll see this determination in action. And wherever you are, anywhere in the world, we can't wait to see you in October.

Sincerely,

David Green AABB
President

Debra S. BenAvram
AABB CEO