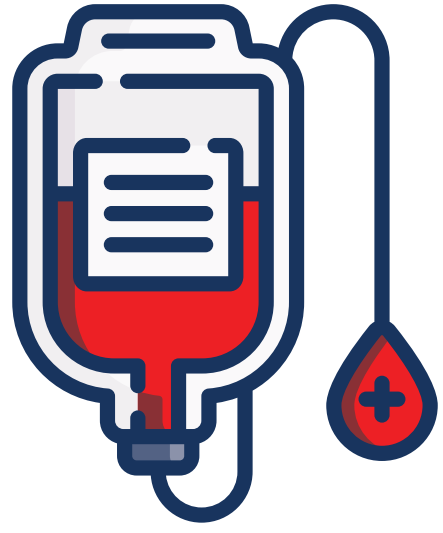
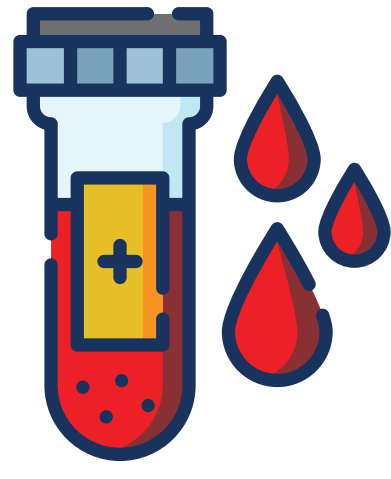


BLOOD IS AN ESSENTIAL MEDICINE

THERE IS NO SUBSTITUTE FOR HUMAN BLOOD



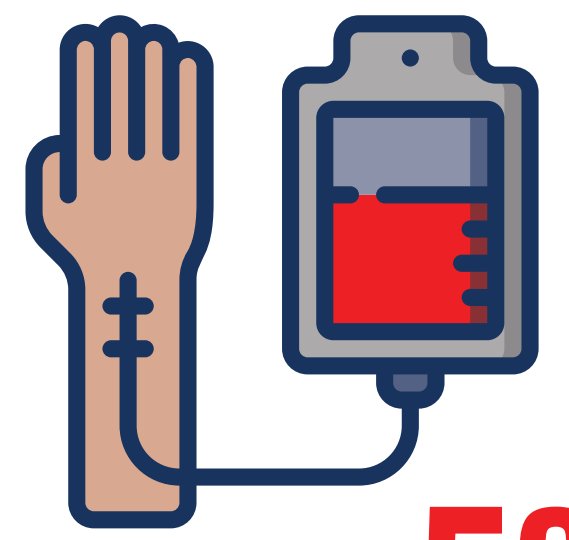
1 unit of blood can save up to **3** lives



Every **2** seconds, someone in the U.S. needs blood

29,000

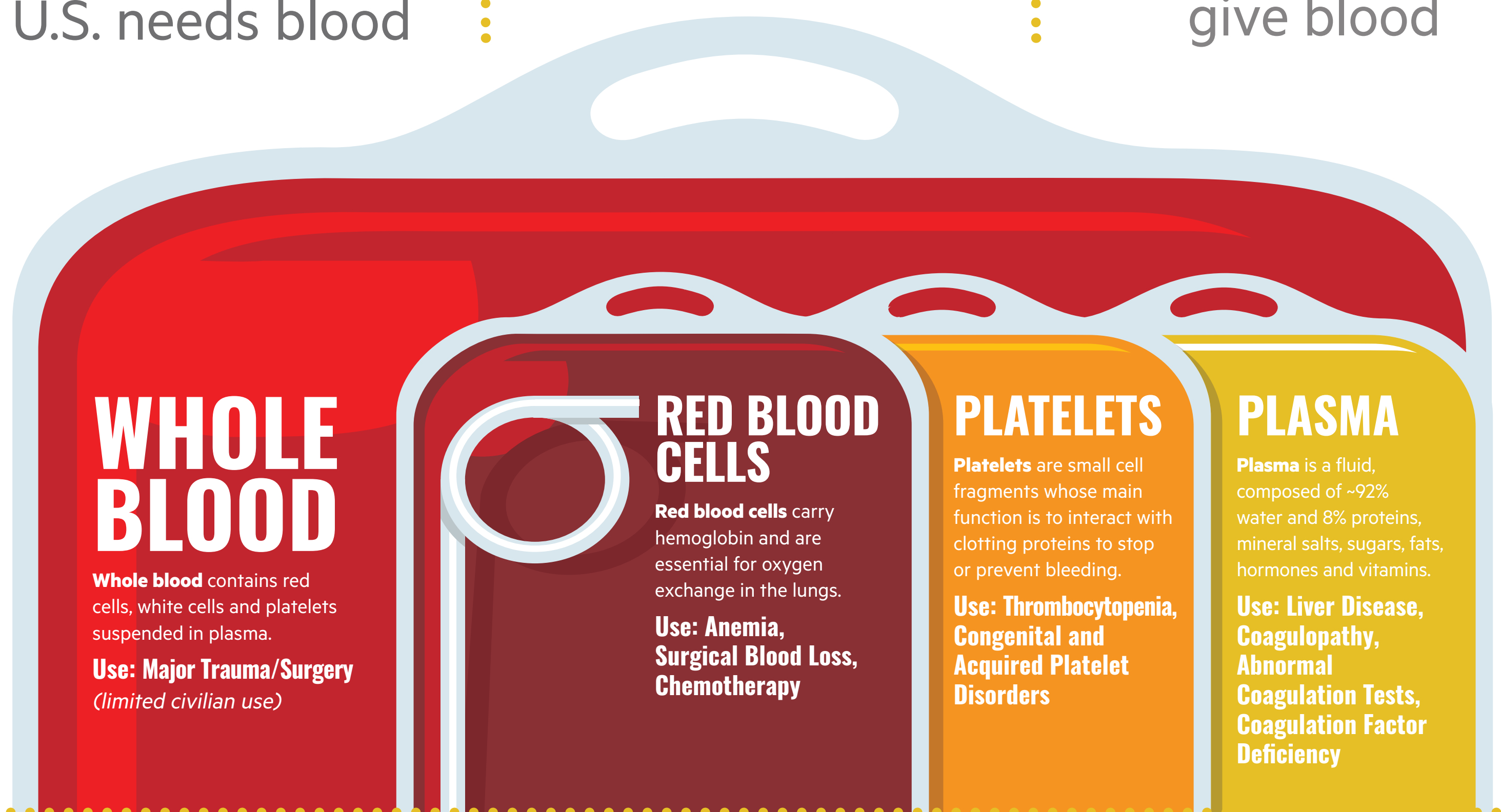
units of red blood cells are used each day in the U.S.



Fewer than **5%** of eligible donors give blood

BLOOD CONSISTS OF SEVERAL COMPONENTS

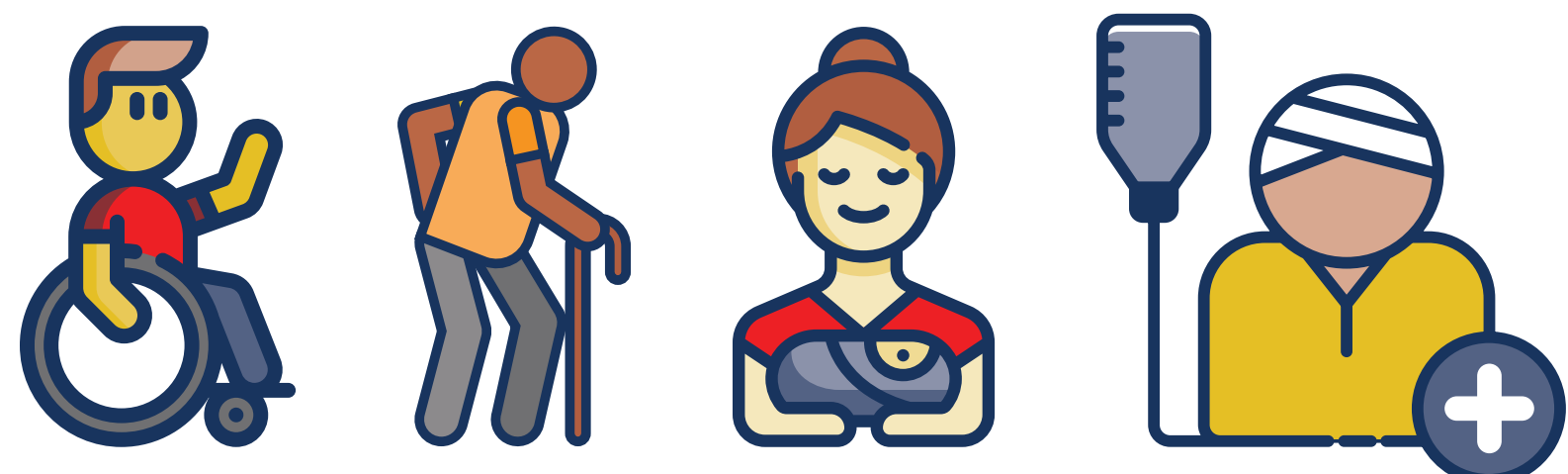
THOSE MOST NEEDED BY PATIENTS ARE:



WHO NEEDS BLOOD?

1 IN 7 HOSPITAL PATIENTS NEED BLOOD FOR MANY REASONS, INCLUDING:

- Trauma
- Postpartum Hemorrhage
- Cancer
- Sickle Cell Disease
- Hemophilia
- Kidney Disease
- Liver Disease
- Preterm Infants
- Transplants
- Critical Care
- Burns



HOW MUCH DOES IT TAKE?

AN AUTOMOBILE ACCIDENT VICTIM MAY NEED UP TO

50 RED BLOOD CELL UNITS

A CANCER PATIENT UNDERGOING CHEMOTHERAPY MAY NEED UP TO

8 PLATELET UNITS / WEEK

AN ORGAN TRANSPLANT RECIPIENT MAY NEED UP TO

25 PLASMA UNITS

30 PLATELET UNITS

40 RED BLOOD CELL UNITS

aa BB Accredited

Is Your Facility is Accredited by **BB**?

AABB-accredited facilities adhere to the highest standards of donor and patient care and safety.