



Association for the
Advancement of
Blood & Biotherapies



AABB | Certified Advanced
Biotherapies Professional

Justification Toolkit for Organizational CABP Adoption

This toolkit is designed for managers, team leads and champions of biotherapies who wish to promote the CABP credential at the organization or department level. It provides executive-level messaging, impact examples and a sample CABP adoption proposal letter.

Contents

Strategic Value of the CABP Credential	2
Benefits for Individuals	2
Organizational Testimonials	3
Sample CABP Adoption Proposal Letter	4

Introduction

The **Certified Advanced Biotherapies Professional (CABP)** credential from AABB recognizes professionals with comprehensive expertise in biotherapies. This certification validates staff knowledge across the full biotherapies lifecycle—from collection and processing to testing, storage, manufacturing, quality and administration.

Organizational adoption of CABP:

- Signals leadership in quality, safety and innovation
- Standardizes biotherapies knowledge across diverse roles
- Strengthens regulatory readiness and patient safety
- Supports workforce development as advanced therapies rapidly expand

Strategic Value of the CABP Credential

- **Demonstrate Organizational Leadership:** Publicly showcases your commitment to quality, safety and innovation.
- **Strengthen Workforce Capabilities:** Equip your team with validated, end-to-end biotherapies expertise.
- **Enhance Operational Performance:** CABP-certified professionals contribute to improved compliance, manufacturing efficiency, and patient outcomes.
- **Support Talent Development and Retention:** Offer clear career pathways that foster employee engagement and retention.
- **Cost-Effective Investment:** The exam fee is \$395 for AABB members and \$495 for non-members. Take advantage of corporate bundle pricing—15% off (20% for AABB Premium Corporate Partners) for 4+ applicants.
- **Real-World Impact:** Many influential organizations – including Vitalant, ElevateBio and Memorial Sloan Kettering – report measurable benefits from employing CABP-certified staff in areas ranging from regulatory affairs to manufacturing and clinical care.

Benefits for Individuals

- **Professional Recognition:** Establish yourself as a qualified expert in biotherapies.
- **Career Advancement:** Strengthen leadership and cross-functional mobility.
- **Confidence in Expertise:** Demonstrate mastery across the seven CABP domains – patient care ecosystem, science and ethics, operations and equipment, biotherapies development lifecycle, manufacturing, quality and regulatory environment.
- **Global Community:** Join a network of credentialed professionals driving innovation and excellence in patient care.
- **Personal Fulfillment:** Showcase your commitment to lifelong learning and professional excellence.

Organizational Testimonials

“ Four of our staff have now received the CABP. We are adding the CABP to our lab personnel description and working toward the objective for employees that take and pass the CABP to be eligible for a higher-level position within the cell therapy lab and salary increases. The hospital will also pay to renew our staff’s CABP credentials every three years. The CABP certification falls in line with our cell therapy transplant program’s commitment to quality and expertise. ”

Brenda Alder, CABP(H)

Cell Therapy Transplant QA and Regulatory Manager
Northside Hospital Duluth, Georgia

“ How do [the five CABPs on our staff] benefit Vitalant? In the relatively small world of cell therapy, having a network of certified professionals within our organization is invaluable. While we often reach out to colleagues outside of Vitalant for support and consultation, it is incredibly reassuring to know that we have a wealth of expertise right here within our own team. In our daily activities, CABP knowledge of standards and best practices are infused in our decision making and consultative efforts. From the bench to the boardroom and everywhere in between, our CABP-certified professionals play a crucial role in supporting the continuous evolution of Vitalant’s policies, processes, tactics, and strategies. ”

Kevin Land, MD, CABP

Executive Medical Director, Biotherapies, and Vice President of Clinical Services
Vitalant

Sample CABP Application Fee Support Request Letter

Subject: Proposal to Adopt CABP Certification for Our Team

Dear [Executive/Director Name],

I propose that our organization formally support the Certified Advanced Biotherapies Professional (CABP) credentialing program from AABB for our biotherapies team.

The CABP is the only certification that validates comprehensive end-to-end expertise across the biotherapies lifecycle. By enabling a cohort of staff to pursue this credential, we can enhance our organizational credibility and leadership in the field.

CABP-certified professionals contribute to improved quality systems, regulatory compliance and operational efficiency. Adoption of this credential directly supports workforce development, retention, and long-term program sustainability.

AABB offers discounted corporate bundles for teams of four or more, with up to 20% off the application fee—making this a cost-effective investment in workforce development.

I would welcome the opportunity to discuss this further and explore how CABP certification can be integrated into our professional development strategy.

Sincerely,

[Your Name]

[Your Title]