

AABB GIVEAWAY TERMS AND CONDITIONS

This AABB Giveaway (the "Giveaway") is sponsored by the American Association of Blood Banks ("AABB"). The Giveaway begins at 10:00 am (ET) on April 18, 2021 and ends at 11:59 pm (ET) on April 24, 2021 (the "Giveaway Period").

1. How to Enter

NO PURCHASE NECESSARY TO ENTER OR WIN. To participate, eligible individuals may:

- Facebook: Post a photo or text answering "What led you to become medical laboratory professional?" as a comment under the giveaway announcement.
- Twitter: Tweet a photo or text answering the same question using the hashtag #AABBLabWeek.
- Instagram: Post a photo through your Instagram account using the hashtag #AABBLabWeek, with the photo and/or comment answering the question above.

All submissions, comments, and photos must be received by AABB during the Giveaway Period. Individuals may enter the Giveaway once per platform (for a maximum of three times total). Anyone found to use multiple accounts in the same social media platform to enter the Giveaway will be ineligible to participate.

2. Eligibility

The Giveaway is open to legal residents of the U.S. and Canada who are 18 years or older. Individuals who are or were, within the past two years, employees of AABB or advertising/sales promotion agencies and the immediate families of each are not eligible. AABB is not responsible for lost, late, damaged, misdirected, or illegible entries or unsuccessful attempts to notify the Winners.

3. Winner Selection

A random drawing to select two (2) winners per platform – six (6) winners total -- will be held in Montgomery County, Maryland, on or about April 28, 2021 ("Determination Date"). The first six entries drawn will be declared winners; of these, a random drawing will select one (1) grand prize winner (the first entry drawn will be declared the grand prize winner). The remaining five (5) winners will be first place winners. Participants need not be present to win.

4. Prize

First place winners will receive a digital \$10 Amazon gift card. The grand prize winner will receive a \$50 gift code to the AABB Store (exceptions may apply). **Prizes are non-transferable and not redeemable for cash.**

5. Winner Notification

The Winners will be notified by AABB on the respective social media post within fourteen (14) days after the Determination Date. Inability to contact a winner may result in disqualification and selection of an alternate winner, in AABB's sole discretion.

6. Conditions

All federal, state and local laws and regulations apply. AABB is not responsible for any expenses incurred by participants in connection with participating or claiming or using any prize awarded in the Giveaway. By submitting a comment, each participant agrees to be bound by these Giveaway Terms and Conditions. Any decisions related to the Giveaway, the Giveaway Terms and Conditions, the operation of the Giveaway, and the qualifications and eligibility of any participant are at the sole discretion of AABB and are final. Each participant agrees to release and hold AABB, its employees, officers, directors, agents, and/or representatives harmless from any and all damages, losses, claims, and liabilities arising out of their participation in the Giveaway or resulting from accepting or claiming any prize awarded

hereunder. AABB reserves the right, in its sole discretion, to terminate, suspend, or otherwise cancel the Giveaway at any time for any reason or no reason. Participation in the Giveaway constitutes permission (except where prohibited by law) to use the Winner's name, likeness, biographical information, photographs, and any statements or remarks made about winning or participating in the Giveaway for advertising and promotional purposes (in any medium) without compensation. Participants acknowledge and agree that AABB may share any and all information collected through the Giveaway from time to time with any affiliated companies. AABB may verify that each Winner is qualified. The Giveaway and these Giveaway Terms and Conditions are governed exclusively by the laws of the State of Maryland, without regard to its conflicts of law rules and participant agrees to the sole jurisdiction and appropriate venue for any dispute arising out of the Giveaway to be the state or federal courts in Maryland.

7. Not Endorsed by Facebook, Instagram or Twitter

By participating in this Giveaway, participants acknowledge that it is in no way sponsored, endorsed or administered by, or associated with, Facebook, Instagram or Twitter and release Facebook, Instagram and Twitter from any and all liability arising from or related to this Giveaway. The information provided by participants are being provided to AABB and not to Facebook Instagram or Twitter, and will be used to send the prize.

8. Rules and Winners

To obtain the name of the Winners, send a self-addressed, stamped envelope to AABB Communications Department, 4550 Montgomery Avenue, Suite 700, North Tower, Bethesda, MD 20814-3304 after May 30, 2021.