AABB’s Corporate Partner Program is an ideal way for corporate members of the blood and biotherapies community to show their support for the field and to connect directly with their optimal audience.

Annual Cost:
Corporate Partner, $12,000 | Premium Corporate Partner, $35,000

GENERAL BENEFITS:

- **Dedicated AABB Account Executive:** A dedicated account executive will be your central point of contact to maximize your exposure to the AABB community.

- **Individual AABB memberships:** Four members of your staff can enjoy AABB individual membership, which provides access to members-only content, complimentary educational events, member discounts, and much more.

- **Use of AABB Corporate Partner logo:** Highlight your support of the AABB community by utilizing the Corporate Partner logo.

- **Exclusive Corporate-only Meetings:** Up to three participants at corporate-only symposiums on a timely topic of interest, held twice annually.

- **Access to Ask-an-AABB Expert:** Access to expert guidance. Coordinated through your dedicated AABB account executive.

- **Publications:** Discount on bulk purchases of publications for corporate gifts.

- **Recognition of Corporate Partners:** Year-round recognition of your corporate support of the field, highlighted in AABB News and TRANSFUSION, on the AABB website, in the AABB Supplier Guide, and in a printed insert accompanying shipments from the AABB Store.

- **SCoPE:** The AABB Standards-Compliant Product Evaluation (SCoPE) seal demonstrates that your product is compliant with AABB standards. Fees associated with the review and approval of one product are waived for AABB Corporate Partners.

- **Sponsored Education:** Enjoy a 10% discount when you sponsor a Science & Innovation Forum(s) and/or educational eCast(s).

- **Consulting Services:** Access to AABB Consulting Services staff for a one-hour consultation.

- **National Blood Foundation:** Recognition as a Foundation supporter on the website and at Foundation events at the AABB Annual Meeting. Two invitations to the Foundation reception at the AABB Annual Meeting.

Benefits at the AABB Annual Meeting:

- Recognition of Corporate Partners (with logos) on walk-in slide at the General Session.
- One AABB Annual Meeting exhibitor priority point for use in booking exhibit space.
- Recognition of Corporate Partners: in the Expo Guide, in the attendee tote bag, with special signage at Corporate Partner exhibit booth, and in AABB Central.
- Attendees from Corporate Partner company will be provided with exclusive ribbons for their attendee badges.
- VIP Lounge access.
- Reduced rate for exhibit booth fees.
- One full complimentary Annual Meeting Registration for Corporate Partner contact.

*Annual Meeting benefits may vary in the event of a virtual meeting.*

Additional Benefits of the Premium Corporate Partner Program:

- **Corporate Profile:** A corporate profile, written by AABB staff, featured in AABB News and promoted on the AABB website, AABB Weekly Report and AABB social media.

- **Corporate Speaker Request:** AABB will provide an expert staff speaker to present at your virtual event.

- **Sponsored Education:** Sponsorship of an educational eCast or virtual Science and Innovation Forum at no charge.

- **AABB Annual Meeting President’s Reception:** Two tickets to the invitation-only President’s Reception at the AABB Annual Meeting.

For more information, visit aabb.org/corporatepartner or contact Margie Boraz at mboraz@aabb.org.