



# CORPORATE PARTNER PROGRAM

An ideal way for corporate members of the blood and biotherapies community to show their support for the field and to connect directly with their optimal audience. [aabb.org/corporatepartner](http://aabb.org/corporatepartner)



ANNUALLY \$12,000



ANNUALLY \$35,000

## CORPORATE PARTNER AND PREMIUM BENEFITS

**Dedicated AABB Account Executive:** A dedicated account executive will be your central point of contact to maximize your exposure to the AABB community.

**Individual AABB memberships:** Four members of your staff can enjoy AABB individual membership, which provides access to members-only content, complimentary educational events, member discounts and much more.

**Use of AABB Corporate Partner or Premium logo:** Highlight your support of the AABB community by using the AABB Corporate Partner logo.

**Exclusive Corporate-only Meetings:** Up to three participants at AABB Corporate Partner-only meetings on a timely topic of interest, held annually.

**Access to Ask-an-AABB Expert:** Access to expert guidance and insight, coordinated through your dedicated AABB account executive.

**Publications:** Discount on bulk purchases of publications for corporate gifts.

**Recognition of Corporate Partners:** Year-round recognition of your support of the field, highlighted in *AABB News* and *TRANSFUSION*, on the AABB website, in the AABB Supplier Guide, and in a printed insert accompanying shipments from the AABB Store.



**AABB Standards-Compliant Products Program:** The seal demonstrates that your product is compliant with AABB standards. Fees associated with the review and approval of one product are waived for AABB Corporate Partners.

**Sponsored Education:** Enjoy a 10% discount when you sponsor a Science & Innovation Forum(s) and/or educational eCast(s).

## FOR PREMIUM PARTNERS ONLY:

**Corporate Profile:** A corporate profile, written by AABB staff, featured in *AABB News* and promoted on the AABB website, *AABB Weekly Report* and AABB social media.

**AABB Foundation:** As a Premium AABB Corporate Partner, you will receive recognition as a Foundation supporter on the website and at Foundation events at the AABB Annual Meeting, three complimentary invitations to Foundation VIP events and programs at the AABB Annual Meeting.

**Consulting Services:** Access to AABB Consulting Services staff for a complementary one-hour information and discovery session. Up to 20% discount on Consulting fees.

**AABB Foundation:** Recognition as a Foundation supporter on the website and at Foundation events at the AABB Annual Meeting, two complimentary invitations to Foundation VIP events and programs at the AABB Annual Meeting.

## EXCLUSIVE ACCESS TO AABB'S CURATED BIOTHERAPIES LIBRARY

Comprising exclusive products and resources that have been curated or created by experts, all with a specific focus on the benefit they offer to biotherapies professionals. The library includes:

- Expert-developed training programs
- Quality management system resources, such as AABB standards and accreditation tools
- Key publications and eCasts
- Regulatory updates and content

## BENEFITS AT THE AABB ANNUAL MEETING

*Benefits may vary for a virtual meeting.*

- Recognition (with logos) on walk-in slide at the General Session.
- One AABB Annual Meeting exhibitor priority point for use in booking exhibit space.
- Recognition in the Expo Guide, the attendee tote bag, and in AABB Central, with special signage at Corporate Partner exhibit booth.
- Corporate Partner company attendees will be provided with exclusive ribbons for their badges.
- VIP Lounge access.
- Reduced rate for exhibit booth fees.
- One full complimentary Annual Meeting Registration for Corporate Partner contact.

**Sponsored Education:** Sponsor a virtual Science and Innovation Forum for the AABB community at no charge.

**AABB Annual Meeting President's Reception:** Two tickets to the invitation-only President's Reception at the AABB Annual Meeting.

**Corporate Speaker Request:** AABB will provide a virtual expert staff speaker to present at your event.