



CORPORATE PARTNER PROGRAM



An ideal way for corporate members of the blood and biotherapies community to show their support for the field and to connect directly with their optimal audience. aabb.org/corporatepartner



ANNUALLY \$12,000



ANNUALLY \$35,000

CORPORATE PARTNER AND PREMIUM BENEFITS

Dedicated AABB Account Executive: A dedicated account executive will be your central point of contact to maximize your exposure to the AABB community.

Individual AABB memberships: Four members of your staff can enjoy AABB individual membership, which provides access to members-only content, complimentary educational events, member discounts and much more.

Use of AABB Corporate Partner or Premium logo: Highlight your support of the AABB community by using the AABB Corporate Partner logo.

Exclusive Corporate-only Meetings: Up to three participants at AABB Corporate Partner-only meetings on a timely topic of interest, held annually.

Access to Ask-an-AABB Expert: Access to expert guidance and insight, coordinated through your dedicated AABB account executive.

Publications: Discount on bulk purchases of publications for corporate gifts.

Recognition of Corporate Partners: Year-round recognition of your support of the field, highlighted in *AABB News* and *TRANSFUSION*, on the AABB website, in the AABB Supplier Guide, and in a printed insert accompanying shipments from the AABB Store.



AABB Standards-Compliant Products

Program: The seal demonstrates that your product is compliant with AABB standards. Fees associated with the review and approval of one product are waived for AABB Corporate Partners.

Sponsored Education: Enjoy a 10% discount when you sponsor a Science & Innovation Forum(s) and/or educational eCast(s).

FOR PREMIUM PARTNERS ONLY:

Corporate Profile: A corporate profile, written by AABB staff, featured in *AABB News* and promoted on the AABB website, *AABB Weekly Report* and AABB social media.

AABB Foundation: As a Premium AABB Corporate Partner, you will receive recognition as a Foundation supporter on the website and at Foundation events at the AABB Annual Meeting, three complimentary invitations to Foundation VIP events and programs at the AABB Annual Meeting.

Consulting Services: Access to AABB Consulting Services staff for a complementary one-hour information and discovery session. Up to 20% discount on Consulting fees.

AABB Foundation: Recognition as a Foundation supporter on the website and at Foundation events at the AABB Annual Meeting, two complimentary invitations to Foundation VIP events and programs at the AABB Annual Meeting.

EXCLUSIVE ACCESS TO AABB'S CURATED BIOTHERAPIES LIBRARY

Comprising exclusive products and resources that have been curated or created by experts, all with a specific focus on the benefit they offer to biotherapies professionals.

The library includes:

- Expert-developed training programs
- Quality management system resources, such as AABB standards and accreditation tools
- Key publications and eCasts
- Regulatory updates and content

BENEFITS AT THE AABB ANNUAL MEETING

Benefits may vary for a virtual meeting.

- Recognition (with logos) on walk-in slide at the General Session.
- One AABB Annual Meeting exhibitor priority point for use in booking exhibit space.
- Recognition in the Expo Guide, the attendee tote bag, and in AABB Central, with special signage at Corporate Partner exhibit booth.
- Corporate Partner company attendees will be provided with exclusive ribbons for their badges.
- VIP Lounge access.
- Reduced rate for exhibit booth fees.
- One full complimentary Annual Meeting Registration for Corporate Partner contact.

Sponsored Education: Sponsor a virtual Science and Innovation Forum for the AABB community at no charge.

AABB Annual Meeting President's Reception: Two tickets to the invitation-only President's Reception at the AABB Annual Meeting.

Corporate Speaker Request: AABB will provide a virtual expert staff speaker to present at your event.