



CORPORATE PARTNER PROGRAM

APPLICATION AND AGREEMENT

CORPORATE PARTNER INFORMATION

CONTACT _____ TITLE _____

COMPANY _____

ADDRESS _____

CITY/STATE/ZIP _____

CONTACT DIRECT PHONE _____

EMAIL _____

COMPANY PHONE _____ WEBSITE _____

Select one:

CORPORATE PARTNER (US\$12,000 ANNUALLY)

PREMIUM CORPORATE PARTNER (US\$35,000 ANNUALLY)

LINK ADDRESS FOR YOUR CORPORATE LOGO ON THE AABB WEBSITE _____

IN ADDITION TO THE ABOVE CONTACT, THREE MORE AABB INDIVIDUAL MEMBERSHIPS ARE INCLUDED WITH YOUR PARTNERSHIP. (FOUR TOTAL)

1 NAME _____ TITLE _____

ADDRESS _____

CITY _____ STATE/ZIP _____

EMAIL _____ PHONE _____

2 NAME _____ TITLE _____

ADDRESS _____

CITY _____ STATE/ZIP _____

EMAIL _____ PHONE _____

3 NAME _____ TITLE _____

ADDRESS _____

CITY _____ STATE/ZIP _____

EMAIL _____ PHONE _____

BY SIGNING BELOW, I ACKNOWLEDGE THAT I AM AUTHORIZED TO ENTER INTO THIS APPLICATION AND AGREEMENT ON BEHALF OF CORPORATE PARTNER. I FURTHER ACKNOWLEDGE THAT I HAVE READ THE BENEFITS, TERMS AND CONDITIONS PROVIDED BELOW, AND AGREE TO COMPLY WITH THEM AND TO ENSURE COMPLIANCE BY CORPORATE PARTNER AND ITS EMPLOYEES AND AGENTS.

NAME _____ TITLE _____

SIGNATURE _____ DATE _____

PLEASE RETURN APPLICATION AND AGREEMENT TO: AABB MEMBERSHIP AT MEMBERSHIP@AABB.ORG

QUESTIONS? Margie Boraz | AABB Director of Business Development | mboraz@aabb.org



CORPORATE PARTNER PROGRAM

BENEFITS, TERMS AND CONDITIONS

BENEFITS OF THE AABB CORPORATE PARTNER PROGRAM

Dedicated AABB Account Executive: Contact information to be provided within five (5) business days of Application and Agreement execution.

Individual AABB Memberships: Up to four individual AABB memberships, which shall be co-termed with the Term of this Application and Agreement and shall not be transferred or exchanged once assigned. One of the four memberships will be provided to the Corporate Partner Contact listed on this Application and Agreement.

Use of AABB Corporate Partner Logo: In accordance with the AABB Usage Guidelines.

Exclusive AABB Corporate Partners-only Meetings: Up to three participants of Corporate Partner company will be permitted to attend meetings, held annually virtually and/or in-person at the sole discretion of AABB.

Access to Ask-an-AABB Expert: Inquiries for expert guidance (e.g., Standards, Regulatory, etc. provided by AABB staff) will be provided via email, video or phone call, or in-person meeting. Such inquiries shall be submitted to the dedicated AABB account executive. Inquiries shall not exceed two per month per Corporate Partner or a staff time commitment not to exceed one hour per month. Corporate Partner shall be provided the opportunity to engage AABB Consulting Services if the Corporate Partner's needs exceed these allocations.

Recognition of Corporate Partners: AABB shall recognize all Corporate Partners twice-annually in *AABB News* and *TRANSFUSION* journal. Corporate Partners shall be recognized on a year-round basis on the AABB website, in the AABB Supplier Guide, and in a printed insert that will accompany all shipments of AABB products sold on the AABB Store (specifically those that are physically shipped from the AABB fulfillment vendor). The Corporate Partner logo on the AABB website shall link to the Corporate Partner website as provided in this Application and Agreement.

AABB Standards-Compliant Product Program: Corporate Partners may submit, at no charge, one product for review in the AABB Standards-Compliant Products Program, in accordance with the terms and

conditions of that program. Participation in the Corporate Partner Program or submission of a product for review does not impact the product's likelihood of being approved.

Sponsored Education: Corporate Partners may contract for Science & Innovation Forum(s) and/or sponsored educational eCast(s) at a Corporate Partner discounted rate during the term of this Application and Agreement.

AABB Consulting Services: One-hour phone consultation with an AABB Consulting Services consultant, which shall be coordinated through the AABB Account Executive.

Foundation: (Available for the first year of Corporate Partnership only)

- Recognized as a supporter of the Foundation.
- Listed on the Foundation web page and recognized at Foundation events and signage at the AABB Annual Meeting.
- Two invitations to the Foundation reception at the AABB Annual Meeting.

AABB Annual Meeting: (Benefits may vary in the event of a virtual meeting.)

- Recognition of Corporate Partners (with logos) on walk-in slide at the general session.
- One (1) AABB Annual Meeting exhibitor priority point for use in booking exhibit space.
- Recognition of Corporate Partners: AABB shall recognize all Corporate Partners in the Expo Guide, in the attendee tote bag, and with special signage at Corporate Partner exhibit booth, and in AABB Central.
- Attendees from Corporate Partner company shall be provided with exclusive ribbons for their attendee badges.
- VIP Lounge Access at the Annual Meeting.
- Corporate Partner rate for exhibit booth fees, as outlined in the exhibitor prospectus.
- One full complimentary Annual Meeting Registration for Corporate Partner contact.

ADDITIONAL BENEFITS OF THE AABB PREMIUM CORPORATE PARTNER PROGRAM

Corporate Profile: AABB communications staff shall coordinate with Corporate Partner contact to interview a designated individual at Corporate Partner. A corporate profile article will be published in *AABB News*, and promoted on the AABB website, *AABB Weekly Report* newsletter, and AABB social media. The timing of the article shall be at the sole discretion of AABB.

Corporate Speaker Request: Corporate Partner may request that an AABB staff speaker present at a virtual event hosted by Corporate Partner. Timing and personnel for such event shall be mutually agreed upon by both parties.

Sponsored Education: Corporate Partners may contract for, at no charge, one (1) sponsored eCast or one (1) virtual Science and Innovation Forum to be offered within the annual contract term, in accordance with the terms and conditions of those programs. Additional Science & Innovation Forum(s) and/or sponsored educational eCast(s) can be contracted at a Corporate Partner discounted rate during the term of this Application and Agreement.

AABB Annual Meeting President's Reception: Two tickets to the President's Reception at the AABB Annual Meeting.

Terms and Conditions of the AABB CORPORATE PARTNER PROGRAM

Participants in the Corporate Partner Program shall be invoiced upon execution of this Application and Agreement and partner benefits shall commence at that time. The invoice shall be due upon receipt. Corporate Partner benefits including the individual memberships shall continue for one year and will automatically renew each year unless terminated by either party. A 30-day notice is required for termination of agreement.

AABB shall use all reasonable means to fulfill the benefits of the Corporate Partner Program. In the event that activities are canceled (e.g., in the instance of a virtual Annual Meeting), AABB reserves the right to cancel such events in its sole discretion. No pro rata refund of annual Corporate Partner fees will be provided.

Responsibilities of Corporate Partner:

By providing individual memberships to Corporate Partner employees, the Corporate Partner agrees to provide identified individuals a link to the AABB Code of Ethics and Bylaws. The individual members pledge to foster and advance the principles and objectives of the Association and to abide by its Code of Ethics and Bylaws.