



**Start-Up  
Corporate  
Partner**



# AABB Start-Up Corporate Partner Program

Align your brand with the Advancement of Blood and Biotherapies and increase corporate visibility through AABB's established and highly successful Corporate Partner Program - a flagship offering within AABB's corporate solutions portfolio. Establish key relationships with decision makers and connect with your optimal audience while building and scaling your start-up.

## Program Qualification Questionnaire

**Please select any/all parameters that apply. Final qualification will be confirmed by AABB.  
Valid for a maximum of 2 years.**

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Less than 5 years in business in the blood and biotherapies industry

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Less than 50 employees

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No FDA approved products **AND/OR** first approved product introduction to the blood and biotherapies community

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# Start-Up Corporate Partner

## APPLICATION AND AGREEMENT

### START-UP CORPORATE PARTNER INFORMATION

PRIMARY CONTACT	TITLE
COMPANY	
ADDRESS	
CITY/STATE/ZIP	
CONTACT DIRECT PHONE	EMAIL
COMPANY PHONE	WEBSITE

### MARKETING CONTACT DETAILS

NAME	TITLE
EMAIL	
LINK ADDRESS FOR YOUR CORPORATE LOGO ON THE AABB WEBSITE	

### WHICH SOCIAL MEDIA PLATFORMS DOES YOUR ORGANIZATION ACTIVELY USE?

(select all that apply, and include usernames/profile links where applicable)

<input type="checkbox"/> TWITTER/X	<input type="checkbox"/> FACEBOOK
<input type="checkbox"/> LINKEDIN	<input type="checkbox"/> INSTAGRAM

### ONE AABB INDIVIDUAL MEMBERSHIP IS INCLUDED WITH YOUR PARTNERSHIP. PLEASE LIST MEMBER BELOW IF DIFFERENT FROM THE CONTACT ABOVE.

NAME	TITLE
ADDRESS	
CITY/STATE/ZIP	
EMAIL	PHONE

### TERMS AND CONDITIONS OF THE START-UP CORPORATE PARTNER PROGRAM

Participants in the Start-Up Corporate Partner Program shall be invoiced upon execution of this Application and Agreement and partner benefits shall commence at that time. The invoice shall be due upon receipt. Benefits including the individual memberships shall continue for one year and will automatically renew each year unless terminated by either party. A 30-day notice is required for termination of agreement. Individual memberships are assigned at the discretion of the Start-Up Corporate Partner and shall be effective for the term of this agreement. Companies are eligible to be Start-Up Corporate Partners for a maximum of two years, subject to other eligibility requirements. After two years, Start-Up Corporate Partner may join AABB as a Corporate Partner or Premium Corporate Partner.

AABB shall use all reasonable means to fulfill the benefits of the Start-Up Corporate Partner program. In the event that activities are canceled (e.g., in the instance of a virtual Annual Meeting), AABB reserves the right to cancel such events in its sole discretion. No pro rata refund of annual Start-Up Corporate Partner fees will be provided.

Responsibilities of Start-Up Corporate Partner: By providing individual memberships to Start-Up Corporate Partner employees, the Start-Up Corporate Partner agrees to provide identified individuals a link to the [AABB Code of Ethics and Bylaws](#). The individual members pledge to foster and advance the principles and objectives of the Association and to abide by its Code of Ethics and Bylaws.

By signing below, I acknowledge that I am authorized to enter into this application and agreement on behalf of Start-Up Corporate Partner. I further acknowledge that I have read the benefits, terms and conditions provided above, and agree to comply with them and to ensure compliance by Start-Up Corporate Partner and its employees and agents.

NAME	TITLE
SIGNATURE	DATE

PLEASE RETURN APPLICATION AND AGREEMENT TO AABB BUSINESS DEVELOPMENT AT [businessdevelopment@aabb.org](mailto:businessdevelopment@aabb.org)